ERTH - إرث

COMPANY PROFILE · 2026

ERTH



إرث

ERTHCREATIVE LLC · COMPANY PROFILE

A Creative House for stories, identities & *experiences.*

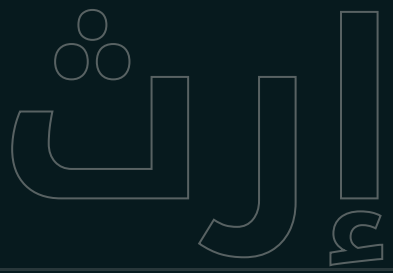
Stories That Matter. Content That Connects. Design That Defines.

ROOTED IN MEANING. DRIVEN BY CREATIVITY.

CONTENTS

Inside this *profile.*

01	Welcome to ErthCreative	03
02	At a glance	04
03	Mission, vision & values	05
04	A legacy in motion	06
05	Four disciplines, one Creative House	07
06	Our disciplines in detail	08
07	How we work	12
08	Why ErthCreative	13
09	Working together	14
10	Our work & Film Library	15
11	Contact	16



إرث

ERTH · THE ARABIC WORD FOR LEGACY

Inspired by the meaning of Erth (إرث), the Arabic word for legacy, ErthCreative LLC is a Creative House dedicated to transforming ideas into compelling visual narratives, distinctive identities, and memorable experiences.

01 · WELCOME

Every story deserves to be told *with purpose.*

At ErthCreative, we believe every story deserves to be told with purpose, every brand deserves a distinctive voice, and every creative idea deserves to leave a lasting impression.

Our work brings together four complementary creative disciplines: Film Production, Social Media, Design, and Exhibitions & Events. Film tells stories. Social media connects them with audiences. Design gives them identity. Exhibitions and events bring them into the physical world.

The journey behind ErthCreative has evolved across different companies and markets since 2005, carrying forward experience in media production, documentary filmmaking, and creative services. Today, ErthCreative brings that heritage into a contemporary Creative House serving businesses, organizations, and individuals seeking distinctive creative solutions.

Experience you can *build on.*

30+	2005	4	3
Documentary films presented on major television networks, part of our creative heritage	The year our creative journey began, in Jordan	Creative disciplines under one Creative House	Countries on our journey: Jordan, Qatar and the United States

LEGAL NAME
ErthCreative LLC

REGISTERED
United States · 2026

DISCIPLINES
Film · Social Media · Design · Exhibitions & Events

LANGUAGES
English & Arabic

CONTACT
info@erthcreative.com
erthcreative.com

Creativity is more than what people see. *It is what they remember.*

What we work *towards.*

Our mission

Ideas into meaningful stories, identities and experiences.

To empower businesses, organizations, and individuals through purposeful filmmaking, strategic social media, distinctive design, and compelling exhibitions and events, transforming ideas into meaningful stories, identities, and experiences.

Our vision

A distinguished international Creative House.

To become a distinguished international Creative House recognized for exceptional storytelling, thoughtful innovation, distinctive design, and memorable creative experiences that inspire audiences and create lasting value.

Purpose

Every project begins with what needs to be communicated, who needs to hear it, and why it should matter.

Imagination

Curiosity, originality and the confidence to challenge conventional approaches.

Discipline

Careful planning and professional rigour, from the first idea to final delivery.

Collaboration

Open collaboration with each client, built on a clear understanding of their objectives.

Detail

Work delivered with consistency, precision, and care, so it lasts.

A legacy in *motion.*

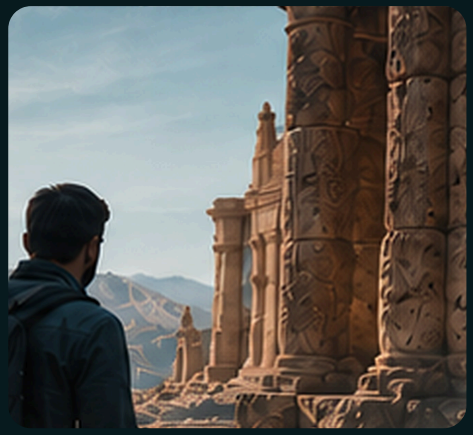


2005

White Angels Productions

JORDAN

An independent creative production company involved in documentary and television production, forming part of the earlier experience behind ErthCreative.



2013

Inbilaj Media Productions

JORDAN

Established as a separate company by one of the founders of White Angels Productions, expanding creative production and post-production activities.



2025

MediaMentors360

QATAR

Combined professional media training and development with documentary production services, including the delivery of a documentary for Al Jazeera.



2026

ErthCreative LLC

UNITED STATES

The contemporary evolution of this journey, bringing Film Production, Social Media, Design, and Exhibitions & Events under one Creative House identity.

White Angels Productions and Inbilaj Media Productions were separate companies. Historical projects are credited to the company that produced them and are not represented as contracts executed by ErthCreative LLC.

Four disciplines. One *connected* experience.

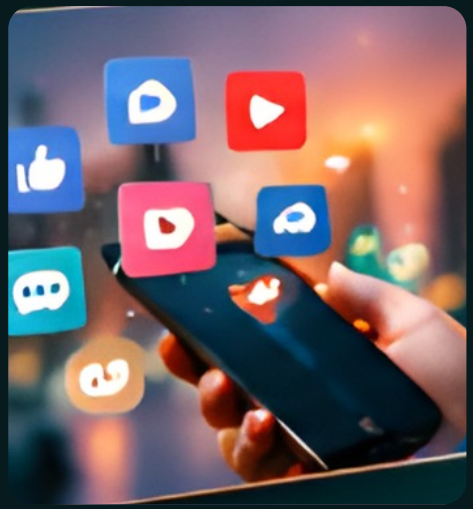


01

Film Production

STORIES WORTH TELLING

Documentary filmmaking, cinematic production and compelling visual stories.



02

Social Media

CONTENT THAT CONNECTS

Strategy, content creation and digital presence management.



03

Design

CREATIVITY WITH IDENTITY

Branding, visual identity, graphic design and creative design solutions.



04

Exhibitions & Events

EXPERIENCES THAT INSPIRE

Exhibition concepts, immersive experiences and brand activations.

01 / Film Production

Stories worth *telling.*

DOCUMENTARY · CINEMATIC · BRANDED

We believe powerful filmmaking begins with a meaningful story. Our creative heritage includes the production of more than 30 documentary films presented on major television networks, reflecting extensive experience in developing, producing, and delivering compelling nonfiction narratives.

From research and concept development through production, editing, and final delivery, we approach filmmaking with editorial understanding, visual craftsmanship, and a commitment to quality.

CAPABILITIES

- Documentary filmmaking
- Cinematic production
- Branded films
- Editing
- Research & concept development
- Interviews
- Creative video production
- Post-production



Documentary Film Library

Our completed documentary collection, available to watch on the ErthCreative website, with credits and historical attributions presented accurately.

02 / Social Media

Content that *connects.*

STRATEGY · CONTENT · COMMUNITY

A meaningful digital presence requires more than visibility. It requires a recognizable identity, a clear voice, and content that understands the people it seeks to reach.

ErthCreative helps businesses and organizations establish, manage, and elevate their social media presence through strategic planning and creative content production, connecting strategy with execution so every piece contributes to a coherent digital identity.

CAPABILITIES

- Social media strategy
- Content planning
- Photography
- Digital content
- Audience engagement
- Account management
- Creative campaigns
- Video production
- Brand communication



> *Successful content should not simply attract attention. It should create relevance, strengthen recognition, and build meaningful connections.*

03 / Design

Creativity with *identity.*

BRAND · VISUAL IDENTITY · GRAPHIC DESIGN

Design gives an idea its visual character. We approach design as a process of understanding what a brand represents and translating that understanding into a distinctive visual language.

From brand identities to graphic design, marketing materials, and digital creative assets, our work emphasizes consistency, originality, and attention to detail, so typography, colour, composition, and imagery work together as one recognizable identity.

CAPABILITIES

- Branding
- Graphic design
- Digital creative assets
- Visual identity
- Marketing materials
- Creative design solutions



> *Design that is not only visually engaging, but relevant, purposeful, and memorable.*

Experiences that *inspire.*

EXHIBITIONS · EVENTS · ACTIVATIONS

Some stories are best experienced rather than simply seen. We extend our creative expertise into the physical world through exhibitions, events, installations, and immersive brand experiences, with a heritage that includes completed high-end exhibitions and events.

We bring creative direction and production planning together, with the flexibility to coordinate the specialised resources each project requires.

CAPABILITIES

- Exhibition concepts & production
- Trade-show presentations
- Brand activations
- Event planning
- Multimedia production
- Pavilion design
- Corporate events
- Installations
- Creative direction
- Spatial design



> *The value of an experience is measured by what audiences understand, feel, and remember.*

From the original idea *to a lasting impression.*

Creative imagination, brought together with professional discipline. Every engagement follows the same considered path, whether the work is for a screen, a digital platform, a brand identity, or a physical space.

01
Discover
We listen first: your objectives, your audience, and what needs to be communicated.

02
Define
Research and concept development turn objectives into a clear creative direction and plan.

03
Create
Ideas take visual form across film, content, design, or spatial experience.

04
Produce
Filming, design, editing, and production coordination, delivered with precision.

05
Deliver
Final delivery and presentation, refined in detail and ready for its audience.

Why clients work *with us.*

01

Heritage since 2005

A creative journey across production environments, companies and markets, carried into a contemporary Creative House.

02

Broadcast-grade storytelling

A creative heritage of more than 30 documentary films presented on major television networks.

03

One connected Creative House

Film, social media, design, and live experiences planned together, so the story stays consistent everywhere.

04

Bilingual and cross-cultural

Working in English and Arabic, shaped by a journey across Jordan, Qatar, and the United States.

05

Imagination with discipline

Strategic thinking, careful planning, and meticulous attention to detail on every project.

06

Work that endures

Our objective never changes: work that communicates clearly, connects meaningfully, and leaves a lasting impression.

09 · WORKING TOGETHER

Flexible ways to *work with us.*

01

Single projects

A documentary, a brand identity, a campaign, or an exhibition, scoped, produced, and delivered as one defined project.

Best for: a clear deliverable with a set timeline.

02

Ongoing partnership

Continuous creative support: social media management, content planning, and regular production for brands that need a consistent voice.

Best for: an always-on digital presence.

03

Integrated productions

Larger engagements that combine disciplines, with creative direction and production coordination of the specialised resources each project requires.

Best for: launches, exhibitions, and multi-channel stories.

WE SERVE Businesses · Organizations · Individuals

See the work *for yourself.*

Our completed projects are presented through four independent portfolios on our website. Each project has its own page, with its story, creative approach, imagery, and production details.

01	Film Production	erthcreative.com/work/film-production
02	Social Media	erthcreative.com/work/social-media
03	Design	erthcreative.com/work/design
04	Exhibitions & Events	erthcreative.com/work/exhibitions-events



30+ Documentary Film Library

More than 30 documentaries, one library. Explore individual films and watch them on the ErthCreative website.

11 · CONTACT

Let’s create something *meaningful* and lasting.

EMAIL

info@erthcreative.com

PHONE

+1 (505) 333-8184

WEBSITE

erthcreative.com

LOCATION

United States

Scan to visit erthcreative.com and start a project.

ERTH - إرث

ROOTED IN MEANING. DRIVEN BY CREATIVITY.

© 2026 ErthCreative LLC. All rights reserved. Historical projects are credited to the companies that produced them.